Our organization is made up of over 1,100 active members and a robust digital and social media following. This engaged community is contacted through an email newsletter with over 8,000 subscribers, an active social media reach exceeding 18,000 followers, and a website with nearly 10,000 monthly views. Our reach is so powerful that Cleveland.com recognized us as a top “Social Media Influencer” in Cleveland. Through our advocacy, educational programs, community building events, and community outreach, interest in bicycling in Cleveland is on the rise. In fact, bicycle commuting in our community has increased 392% over the last two decades. Thanks to our events and programs Cleveland was ranked the #29 Best Bike City by Bicycling Magazine. Lastly, studies show that communities and businesses that are bicycle friendly have become the top choice for where people want to live, work, and spend their income.

WHY BECOME A PARTNER WITH BIKE CLEVELAND?

THE POSITIVE IMPACT OF BIKING

A VIBRANT WORKPLACE
Companies viewed as top workplaces offer much more to their employees than a salary. Encouraging bicycle commuting, promoting local cycling events, or offering social cycling programs are examples of the “extras” top talent are often seeking. We can help you incorporate a program into your workplace, offer “lunch and learns” that promote bike commuting and help promote your organization as a cycling advocate in the community.

WORKER PRODUCTIVITY
The positive physical and mental impacts of cycling are numerous and well documented. Promoting cycling in your organization can help reduce absenteeism due to illness, and enhance the alertness and productivity of your employees. Healthier employees can even lower healthcare costs, for them and for your organization.

ENVIRONMENTAL RESPONSIBILITY
Inherent in cycling advocacy is a “green” component. Cycling has no carbon footprint, and when individuals are able to bike to work we all reap the environmental benefits of air quality. Having your company viewed in the community as environmentally conscious is another way Bike Cleveland can positively impact your bottom line.

THE ULTIMATE BENEFITS TO YOU AS AN ORGANIZATION?

- Greater appeal to prospective employees
- Greater appeal to customers
- Enhanced consideration as a top workplace
- Clarity to your corporate social responsibility strategy
- More productive employees
- Lower healthcare costs
- Publicity as a community partner
- Proponent of sustainability in your community
The Bike Cleveland Fundo features a family-friendly 10-mile ride, a casual 30-miler or a more challenging 60-mile ride. With fully marked courses and three rest stops, the Fundo draws over 1,000 cyclists of all fitness levels and abilities out to explore Cleveland and surrounding neighborhoods. The event is a fall favorite among Cleveland area cyclists and continues to grow each year.

"The Bike Cleveland Fundo has set the bar HIGH for all other bike rides. You will want ride this again year after year."

- Jennie K., 2019 Fundo Rider

**WHAT PARTICIPANTS ARE SAYING:**

"This was a chance to see the City of Cleveland from all angles and its a not to be missed experience. You will be proud to call CLE your home!" - Lori S.

"It was such a rush! I absolutely loved it!" - Eddie D.

"Best tour of the year, same as last year. Beautiful route, great support, enthusiastic staff. I will be back for many years to come!" - Brent M.

"The ride was a blast, and a great way to showcase Cleveland and its biking infrastructure." - Greg J.
BIKE CLEVELAND FUNDO - PARTNER LEVELS

Sponsoring the Bike Cleveland Fundo shows your commitment to boosting Cleveland's progress as a thriving, healthy city with robust transportation options. Bike Cleveland has a positive, powerful brand image that you can feel proud to partner with. The Fundo is our signature ride which showcases the region's growing bicycle network - and the success of our advocacy work. The continued growth of this ride, and attractive demographics point to our professionalism and attention to detail. Join us in our mission for safe streets!

$8,000 "POWERED BY" PARTNER - 1 AVAILABLE

- Company name/logo included in the Fundo brand naming your company as the "Powered by" sponsor
- Company name/logo on all digital and print media, including the Fundo webpage and enewsletter
- Company name/logo on event signage including at each rest stop
- Your logo on Bike Cleveland’s website as a sponsor
- Your company name on all media communication as the "Powered by" sponsor of the Bike Cleveland Fundo
- Opportunity to have your company’s tent/table and banner at the Bike Cleveland Fundo
- 20 individual event registrations

$3,000 ROUTE PARTNER- 3 AVAILABLE

- Route named after your company
- Company name/logo on all digital and print media, including the Fundo webpage and enewsletter
- Company name/logo on Fundo website and printed route map
- Opportunity to have company logo on signage along the route
- Your logo on Bike Cleveland’s website as a sponsor
- Your company name on all media communication as a route sponsor of the Bike Cleveland Fundo
- 10 individual event registrations

$1,500 REST STOP PARTNER- 3 AVAILABLE

- Rest stop named after your company
- Company name/logo on all digital and print media, including the Fundo webpage and enewsletter
- Company name/logo on rest stop signage
- Your logo on Bike Cleveland’s website as a sponsor
- Your company name on all media communication as a rest stop sponsor of the Bike Cleveland Fundo
- 5 individual event registrations

For more info about a partnership with the Bike Cleveland Fundo contact Jacob VanSickle at 216-245-3101 or Jacob@bikecleveland.org